

# BRAND SHEET

### Logo



FULL COLOR



ONE COLOR



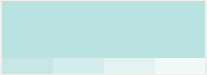
### Colors



**Succulent**  
C: 79 M: 14 Y: 49 K: 20  
R: 21 G: 163 B: 149  
#15A395



**Sorbet**  
C: 0 M: 75 Y: 84 K: 0  
R: 242 G: 102 B: 59  
#F2663B



**Pale Turquoise**  
C: 26 M: 0 Y: 13 K: 0  
R: 186 G: 227 B: 224  
#BAE3E0



**Dark Truffle**  
C: 56 M: 53 Y: 59 K: 26  
R: 86 G: 81 B: 75  
#56514B



**Magnolia**  
C: 15 M: 11 Y: 22 K: 100  
R: 216 G: 214 B: 197  
#D8D6C5

### Typography

Light  
*Italic*  
Medium  
**Bold**  
**Black**

PROXIMA NOVA

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
0123456789!"#\$%&/()=?\*

Thin  
Light  
**Bold**  
**Black**

PROXIMA NOVA EXTRA CONDENSED

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
0123456789!"#\$%&/()=?\*

### Inspirational Imagery

